

# BLOG POST CHECKLIST

<p style="text-align: center;"><b>CONTENT</b></p> <ul style="list-style-type: none"><li><input type="checkbox"/> Choose a topic</li><li><input type="checkbox"/> Check it in Google Keyword Planner</li><li><input type="checkbox"/> Make an outline for you blog post</li><li><input type="checkbox"/> Write your article, at least 800-1500 words</li><li><input type="checkbox"/> It solves a problem</li><li><input type="checkbox"/> Includes CTA (call to action)</li><li><input type="checkbox"/> Authentic and your voice</li></ul>	<p style="text-align: center;"><b>SEO</b></p> <ul style="list-style-type: none"><li><input type="checkbox"/> Post title</li><li><input type="checkbox"/> Post's URL</li><li><input type="checkbox"/> Keyword appears several times</li><li><input type="checkbox"/> Keyword in your headlines,</li><li><input type="checkbox"/> Alt tags for your images</li><li><input type="checkbox"/> .....</li><li><input type="checkbox"/> .....</li><li><input type="checkbox"/> .....</li></ul>
<p style="text-align: center;"><b>SPARKLE</b></p> <ul style="list-style-type: none"><li><input type="checkbox"/> Add images</li><li><input type="checkbox"/> Infographics</li><li><input type="checkbox"/> Audio</li><li><input type="checkbox"/> Video</li><li><input type="checkbox"/> Graphs + charts</li><li><input type="checkbox"/> Headings + subheadings</li><li><input type="checkbox"/> Lists</li><li><input type="checkbox"/> Embed Pinterest images</li><li><input type="checkbox"/> Share tags</li></ul>	<p style="text-align: center;"><b>EXTRAS:</b></p> <ul style="list-style-type: none"><li><input type="checkbox"/> Images for Facebook</li><li><input type="checkbox"/> Images for Pinterest</li><li><input type="checkbox"/> Images for Instagram</li><li><input type="checkbox"/> .....</li><li><input type="checkbox"/> .....</li><li><input type="checkbox"/> .....</li><li><input type="checkbox"/> .....</li><li><input type="checkbox"/> .....</li></ul>
<p style="text-align: center;"><b>SHARE</b></p> <ul style="list-style-type: none"><li><input type="checkbox"/> Newsletter</li><li><input type="checkbox"/> Facebook</li><li><input type="checkbox"/> Pinterest</li><li><input type="checkbox"/> Instagram</li></ul>	<p style="text-align: center;"><b>SCHEDULE</b></p> <ul style="list-style-type: none"><li><input type="checkbox"/> Facebook .....</li><li><input type="checkbox"/> Facebook .....</li><li><input type="checkbox"/> Pinterest .....</li><li><input type="checkbox"/> Instagram .....</li></ul>

NOTES: .....

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